

Identifying your Resources

Where are your Resources?

The feasibility of a project depends on the availability of resources.

Once your CEE team has selected an issue to focus on you should conduct a resource analysis. A resource analysis is an important step in the planning process because it allows your CEE team to identify your resources. Completing a resource analysis provides teams with information about their strengths and weaknesses so that they can expand upon their strengths and effectively manage weaknesses.

Understanding Your Resources:

Term	Definition
Internal Strengths	<ul style="list-style-type: none">• Internal activities the team performs very well• Internal resources that can be used by the CEE team
External Strengths	<ul style="list-style-type: none">• External relationships or partnerships that could move your project in a positive direction• The availability of free or affordable external resources
Internal Weakness	<ul style="list-style-type: none">• Internal activities that are difficult to manage• The lack of internal resources or information
External Weakness	<ul style="list-style-type: none">• Resources that your team lacks or can not afford to utilize• Managing university policies

Example Resource Analysis*

	Strengths	Weaknesses
Internal	Examples: <ul style="list-style-type: none">• Group leadership• Knowledge about the issue• Passion• Good team communication• Technology skills	Examples: <ul style="list-style-type: none">• Scheduling conflicts• Lack of knowledge: What don't we know, that we need to know?
External	Examples: <ul style="list-style-type: none">• Community partnerships• University/College resources• Campus coordinator support• Peer relationships: Campus clubs, sororities, classmates• Supplies from a student resource area	Examples: <ul style="list-style-type: none">• External funding restrictions• Space restrictions• University policies pertaining to bringing in outside food vendors

* See Supplemental Worksheet

*Use your **resource analysis** to develop a CEE that fulfills your vision and is feasible with the resources that are available to your team (See the CEE Planning PowerPoint).*

Resource Analysis

The feasibility of a CEE project depends on the availability of resources

	Strengths	Weaknesses
Internal		
External		